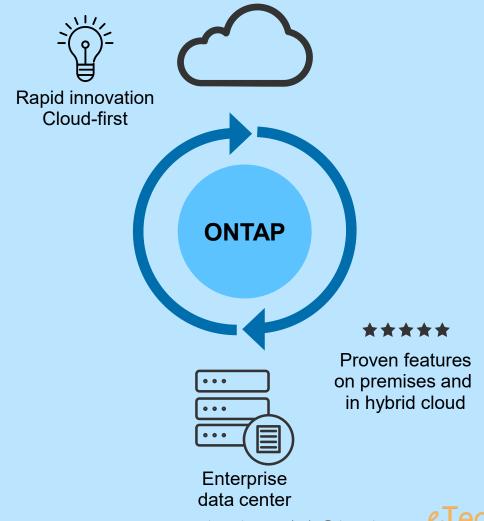
It all starts with ONTAP...

Focused **customer-led** innovation on:

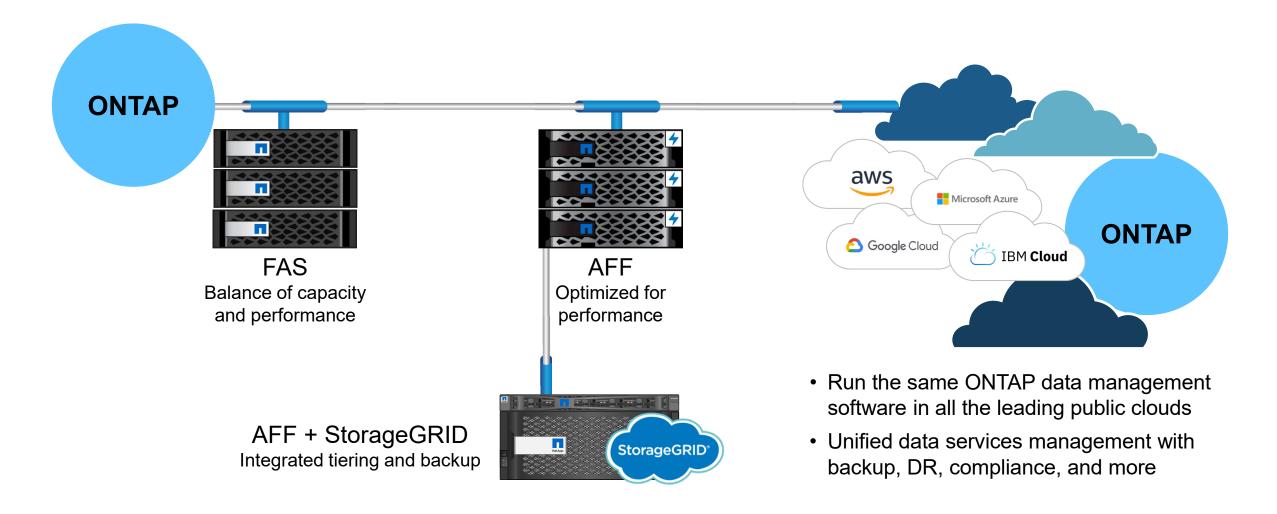
- Simplicity with automation, Ansible, and AlOps
- Cost with efficiency, platform, and media innovation plus hybrid cloud tiering
- Scale for modern workloads and massive unstructured data in file and object
- Security with zero-trust and ransomware protection
- Manageability with hybrid cloud-as-a-service control plane

ONTAP

Data management software: built for the cloud and the enterprise



Using the portfolio to drive more differentiation and value



Solution-focused innovation agenda



Big NAS
Leading file and object
solutions across hybrid
multi-cloud with integrated
DR, caching, tiering, and more

Modernize
infrastructure
Integration with the entire
enterprise IT driven by
best-in-class automation

Modern
data pipelines
Enabling data scientists with
powerful partnerships and
full data science toolkit

DevOpsInnovation with Astra
and Trident for cloud native
container-centric developers

Modern

Differentiated to win in the biggest solution spaces on prem AND in public cloud